

PRINT ADVERTISING RATES

AD SIZE	1x	3x	6x	9x	12x
Back Cover	\$6,175	\$5,475	\$5,095	\$4,715	\$4,455
Inside Front	\$5,495	\$4,405	\$4,425	\$4,210	\$3,995
Inside Back	\$4,985	\$4,465	\$4,125	\$3,995	\$3,735
Full Page	\$4,595	\$3,905	\$3,325	\$3,050	\$2,810
1/2 Island	\$3,165	\$2,685	\$2,375	\$2,105	\$1,995
1/2 Page	\$2,875	\$2,365	\$2,025	\$1,945	\$1,715
1/3 Page	\$2,235	\$1,895	\$1,595	\$1,405	\$1,275
1/4 Page	\$1,835	\$1,675	\$1,395	\$1,185	\$1,050
1/6 Page	\$1,345	\$1,150	\$995	\$835	\$705
1/8 Page	\$950	\$805	\$705	\$615	\$535
1/12 Page	\$770	\$625	\$475	\$385	\$295

(All Rates Are Net)

ONLINE ADVERTISING RATES

Website	1x	3x	6x	9x	12x
Button	\$695	\$1,530	\$2,450	\$2,995	\$3,555
Banner	\$1,250	\$2,205	\$3,350	\$3,995	\$4,495
Page Peel	\$1,850	\$3,905	\$6,745	\$8,365	\$9,995
E-Newsletter	1x	3x	6x	9x	12x
Button	\$895	\$1,995	\$2,765	\$3,250	\$3,995
Banner	\$1,395	\$2,995	\$4,015	\$4,485	\$4,995
Sponsorship	\$1,500	\$3,500	\$4,995	\$6,575	\$9,995

(All Rates Are Net)

DIGITAL MAGAZINE ADVERTISING RATES

Digital Magazine	1x	3x	6x	9x	12x
Sponsorship w/ Video	\$3,350	\$7,450	\$9,950	\$13,500	\$17,465
Sponsorship w/o Video	\$2,850	\$4,995	\$8,125	\$10,065	\$13,950
Skyscraper	\$1,495	\$3,995	\$5,350	\$7,515	\$9,175

(All Rates Are Net)

PRINT SPECIFICATIONS

All Mechanical Specifications are Measured Width by Height

TRIM SIZE 8" x 10.5"	1/3 PAGE VERTICAL 2.25" x 9.625"
FULL PAGE LIVE AREA 7.5" x 10"	1/3 PAGE SQUARE 4.625" x 4.75"
FULL PAGE BLEED 8.25" x 10.75"	1/4 PAGE VERTICAL 3.5" x 4.75"
2/3 PAGE VERTICAL 4.625" x 9.625"	1/6 PAGE VERTICAL 2.25" x 4.75"
1/2 PAGE VERTICAL 3.5" x 9.625"	1/6 PAGE HORIZONTAL 3.5" x 3"
1/2 PAGE ISLAND 4.625" x 7.25"	1/8 PAGE HORIZONTAL 3.5" x 2.25"
1/2 PAGE HORIZONTAL 7" x 4.75"	1/12 PAGE HORIZONTAL 2.25" x 2.25"

Press Optimized PDFs are Required

If the ad is intended to bleed, registration marks must be applied with an offset of 1/6 pt. In the PDF file there must be a minimum of 1/8" bleed beyond the trim. Please convert all colors to CMYK and all fonts must be embedded or outlined. Files must be at least 300 DPI. COLOR PROOF MUST BE PROVIDED in order to guarantee color reproduction.

ONLINE SPECIFICATIONS

Images must be .jpg or .gif format

Please know buttons and/or banners are one frame

Button Dimensions: 144 x 100 Pixels

Banner Dimensions: 468 x 60 Pixels

Page Peel Dimensions: 500 x 500 Pixels

SPECIFICATIONS ON POLICIES AND RATES

Short-Rates:

In the event advertisers do not complete contracted schedules, they will be required to pay the difference between the original contracted price and the frequency rate for actual number of ads that were published.

Liability:

Publisher is not liable for all content (including editorial and illustrations provided by an advertiser or agency) of advertisements and editorials published and does not accept responsibility for any claims made against the publisher. It is the advertiser's or agency's responsibility to obtain appropriate releases on any item or individuals pictured in an advertisement or editorial. Reproduction of Facility Safety Management in whole or in part without prior written permission from the publisher is prohibited.

Send Artwork to:

114 Trade Center Drive, Suite B
Birmingham, AL 35244

800.417.2963 ext. 128 | fax: 205.982.2569

For digital ad submission send to
or contact ruth@fsmmag.com



Facility Safety
Management
an OTI Publication

Facility Safety

MANAGEMENT

Your Source for Workplace Safety & Risk Free Maintenance

MEDIA GUIDE 2017



Since 2003, we have reached more than 41,500 active safety professionals and plant managers every month. Facility Safety Management is the DEFINITIVE SOURCE for reliable, up-to-date information designed to help guarantee proper training, safe maintenance practices and compliance with occupational safety and health laws. Our commitment to the safety industry is why FSM reaches decision makers with buying responsibility for personal protection equipment, safety training, industrial hygiene, fire safety, environmental compliance, and more. It is through this "commitment to excellence" that we have created the perfect platform for advertisers to market their products and services. Along with our print circulation our digital circulation reaches up to 11,500 opt in subscribers.

EDITORIAL CONTENT

Readers of *Facility Safety Management* will find timely and important news about the businesses, government regulators and other professionals making news in the safety industry. They'll also find detailed information about matters of concern, such as Fall Protection, Ergonomics, Training, Lockout/Tagout, PPE, Fire Safety and Confined Space Entry. We regularly feature stories about new developments in equipment and standards to help readers keep their facilities and occupants in good, SAFE working order.

SHOWCASE

Presents timely and topical reports about industry trends and technology for industrial safety and hygiene professionals.

ENGINEERED SAFETY

Educates safety managers with information and techniques for complying with safety regulations and recordkeeping requirements.

PERSONAL PROTECTION

Details proper use of up-to-date personal protective equipment with maintenance guidelines to reduce exposure to serious workplace injuries and illnesses.

SAFE MAINTENANCE

Focuses on standards, regulations and best practices that ensure safe maintenance in industrial settings.

SPOTLIGHT

Highlights the most concise and current information about tools, technologies and industry trends each month.

CIRCULATION PROFILE

Safety Professionals who receive FSM are:

- Plant Managers
- Manufacturing Engineers
- Process Engineers
- Facility Engineers/Managers
- Risk Managers
- Environmental Engineers
- Purchasing Managers
- Maintenance Managers
- Electrical Engineers
- Mechanical Engineers
- Safety Engineers
- Industrial Hygienists

Our readers are comprised of the following industries:

27,052

MANUFACTURING
SIC CODES 20-39

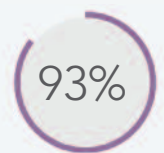
2,395

CONSTRUCTION
SIC CODES 15-17

568

OTHER

30,015
TOTAL



OF FSM READERS TAKE ACTION:

- Recommending products;
- Buying products/services;
- Visiting advertisers' websites.



OF FSM READERS
PLAY A ROLE IN
PRODUCT/SERVICE
PURCHASING
DECISIONS.

Facility Safety

MANAGEMENT

Your Source for Workplace Safety and Risk Free Maintenance

2017 EDITORIAL CALENDAR

Issue	Showcase	Engineered Safety	Personal Protection	Safe Maintenance	Spotlight
January 12/12/16	Noise and Hearing Incentives & Safety Programs	Floor Safety/ Slips & Falls Lighting	Gloves/Hand Protection Fall Protection	IAQ Health & Wellness	Respiratory Welding Safety
February 1/13/17	Confined Space Combustible Dust	Drug/Alcohol Testing Emergency Response	Foot Protection FR Clothing	Gas Detection Training	Lockout/Tagout Ergonomics
March 2/13/17	Tool Safety Electrical Safety	Fire Safety Signs & Labels	Face/Head Eye Protection Heat Stress	Software Spill Containment	AED & CPR Machine Guarding
April 3/14/17	Thermal Imaging Floor Safety/ Slips & Falls	Disaster Preparedness Fall Protection	Protective Clothing Eyewash/ Emergency Showers	Health & Wellness Material Handling	Storage Containers Bird and Pest Control
May *4/12/17 ASSE bonus dist.	ASSE Preview Training	Noise/Hearing Conservation Construction Safety	Respiratory Gloves/Hand Protection	Ergonomics Confined Space	First Aid IAQ
June *5/11/17 ASSE bonus dist.	Fire Safety Machine Guarding	Gas Detection Lockout/Tagout	Face/Head/ Eye Protection Foot Protection	Skin Protection Incentives/Safety Programs	Hi-Viz Clothing Lighting
July 6/12/17	Top Products 2017 Drug and Alcohol Testing	Emergency Response Hazmat	Heat Stress FR Clothing	Signs & Labels Material Handling	Fall Protection Combustible Dust
August 7/12/17 NSC bonus dist.	NSC Preview Confined Space	Training Electrical Safety	Eyewash/ Emergency Showers Face/Eye/Head Protection	Spill Containment Ergonomics	AED & CPR Floor Safety/ Slips & Falls
September *8/10/17 NSC bonus dist.	Tool Safety Welding Safety	Transportation Safety Bird & Pest Control	Respiratory Hi-Viz Clothing	Gas Detection Noise/Hearing Conservation	Lighting Health & Wellness
October *9/11/17	Winter Products Signs & Labels	Software Disaster Preparedness	Foot Protection Protective Clothing	Fall Protection Combustible Dust	Incentives/Safety Programs Material Handling
November 10/10/17	Training First Aid	Drug/Alcohol Testing Fire Safety	Face/Head/Eye Protection Electrical Safety	Hazmat Lockout/Tagout	Machine Guarding Ergonomics
December 11/09/17	Buyer's Guide				

*Ad closing (Editorial deadlines 3 weeks prior)